

Yitzchok Schmukler

Animation · Art Direction · Motion & Event Design · Illustration

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PROFILE

Art director, animator and illustrator with over six years of professional experience across motion design, large-format event visuals, and Jewish educational media. Advanced After Effects and Procreate practitioner, with additional 2D, 3D, real-time and AI development experience.

EXPERIENCE

AI Infrastructure & Development — Merkos 302 April 2026 – Present

- Develop TorahAPI and reusable AI/ML infrastructure supporting multiple products and creative applications.
- Build and train custom machine-learning models, including named-entity recognition, OCR, and BERT.

Motion Designer & Event Designer — Freelance 2023 – Present

- Design screen and scenic content for live events, delivered to each venue's screen specification: panoramic and standard LED walls, flanking portrait panels, projection surfaces, and freestanding sculptural LED builds.
- Produce motion graphics, brand idents and title sequences for nonprofit, community and educational clients.
- Selected clients: FIDF, Colel Chabad, Bonei Olam, Chai Lifeline, Keter, JLI, Friendship Circle.

Art Director — Nivra / TorahVR 2021 – 2023

- Directed visual development for Jewish educational and immersive-media projects, including TorahVR.
- Contributed illustration, motion design and digital content across the studio's output.

Illustrator — Chabad.org May – December 2021

- Created published editorial illustrations for articles across Chabad.org.
- Worked across both complex and simple visual styles, meeting tight publication deadlines and revision cycles.

Animator — Torah Visuals 2020 – 2021

Graphic Designer — No3rd November 2019 – May 2021

SKILLS & TOOLS

Advanced	Adobe After Effects, Procreate
Professional	Adobe Photoshop, Adobe Illustrator
Working	Blender, Unreal Engine
Techniques	Procedural and 2D motion design; shape-layer animation for dimensional effect; character animation and rigging; digital painting; screen and scenic design for events
AI development	Machine learning model training and fine-tuning; API design and reusable infrastructure

REFERENCES

Moshe Katz

Concept artist, designer and illustrator
929-486-9997

Shmuli Bell

Artist and animator
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